



"World's first Platform Augmenting and Automating Strategic Decision Making using Natural Language Processing, Text Mining and AI"

Who We Are

The name SOLUXR™ is derived from a combination of two words – solas and lux. Solas is the Irish for 'light' or 'illuminate', and lux is the Latin for 'light'.

Our purpose is to illuminate those value creation and preservation issues and opportunities which need to be understood, and mastered, by all decision-makers from the Boardroom to the Operational Front-Lines.

Using advanced machine learning technologies SOLUXR™ develops strategy, risk and governance automated methodologies for:

- The conduct of assessments
- Decision-making and
- Process management

Solutions addressing burning strategic issues include Brexit, Strategy Determination and Selection, Horizon Scanning, Risk Culture, Cyber Resilience, Information Security, GDPR, Crisis Response and Continuity Management.

SOLUXR™ solutions are deployed by strategy, IT and management consultants with whom we partner to provide services to end user organizations.

Value Proposition

As a SOLUXR™ Partner, you will be able to deliver engagements:

- In much shorter time frames
- At greatly reduced costs
- With less interruption to business-as-usual
- With more reliable 'evidence based' information
- Creating larger, more powerful, data sets
- Leveraging advanced technologies and
- Outperforming your competitors

How It Works

SOLUXR™ assists Channel Partners by providing:

- An online, cloud-based platform
- Data driven information from front-line decision-makers, providing insights into what's going on across organizations
- Real-time, in-depth analysis of larger data sets
- Highly visual and detailed reports and
- Automating decision-making and process-capabilities

Our Partner Programme

The SOLUXR™ Partner Ecosystem is comprised of a diverse group of Subject Matter Experts in areas such as Strategy, Change & Transformation, Horizon Scanning, Strategic Risk, Cyber and Data Privacy who use the SOLUXR™ Platform to deliver solutions on burning strategic issues. We support our Partners in a number of ways to grow their businesses, for example:

- Engage in large scale projects with no additional resources required
- Preserve and enhance margins
- Provide evidenced-based findings, and thus lines of sight into future income streams and
- Embedding 'evergreen' position as client advisor on an ongoing basis, as distinct from project/point solution consultants

SOLUXR™ has an in-depth training programme where we will train a number of consultants to champion the delivery of our solutions, to your clients.

Get in touch

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SOLUXR Partner Benefits

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Features	Level 1 Exploratory	Level 2 Basic	Level 3 Co-operative	Level 4 Integrated	Level 5 Interdependent	Benefits
Share Relevant (Subject Matter & General) Marketing Collateral	✓	✓	✓	✓	✓	Commence Partner Automation, Differentiation and Digitization leading to long-term recurring revenue.
Match Solutions to Subject Matter Expertise	✓	✓	✓	✓	✓	
Mutual Non-Disclosure Agreement	✓	✓	✓	✓	✓	
Access Solution Demos		✓	✓	✓	✓	
Customer Journey Infographics		✓	✓	✓	✓	
Partner Handbook		✓	✓	✓	✓	
Teaming Agreement		✓	✓	✓	✓	
Develop Partner Specific Sales Material		✓	✓	✓	✓	
Develop and provide access to Partner specific Solutions		✓	✓	✓	✓	
Collaborate on proposective POC opportunities		✓	✓	✓	✓	
Level 2 Training: (Train the Trainer)		✓	✓	✓	✓	
Launch Initial POC			✓	✓	✓	
Announce Partnership (Press Release)			✓	✓	✓	
Issue Brand Guidelines			✓	✓	✓	
Execute website co-branding			✓	✓	✓	
Co-ordinate social media plan (LinkedIn, Podcasts, etc.)			✓	✓	✓	
Co-Brand 'Relevant' Sales Decks			✓	✓	✓	
Introduced to SOLUXR Ecosystem (LinkedIn)			✓	✓	✓	
SOLUXR provide and admin Sales Management Tool			✓	✓	✓	
Assigned Help Desk Support			✓	✓	✓	
Access to Help Centre			✓	✓	✓	
Weekly Cadence call and supports			✓	✓	✓	
Level 3 Training			✓	✓	✓	
Purchase Order 1			✓	✓	✓	Partner Market Validation
Customer Support (Virtual Assistant)				✓	✓	
Access to Insights and Decisions Supports Sandbox				✓	✓	
Assigned dedicated sales/admin support				✓	✓	
Assigned dedicated BA & tech support				✓	✓	
Build own TA SOLUXR solutions					✓	Enhanced Margin Management & Long-Term Viability
Access to SOLUXR Knowledge Base					✓	
Build you own solutions					✓	
Quarterly Partner SOLUXR Webinar					✓	

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